

## Rapid Data Audit Response

With a focused response you can embrace audits as a huge opportunity

**Audit reports create unique conditions for change. You can use that to trigger significant momentum to drive positive change.**

Audit creates a golden opportunity to focus minds, unlock budget and drive a step change in data capabilities, but it won't happen by magic.

Within two weeks, you can analyse findings, define root cause and set out a programme of work to strengthen the business. We can give you the tools, process and data experts to ensure you spend your time using the audit as a positive catalyst for change, not answering valueless questions and justifying the existence of problems you've been pushing to solve for years.

Whether you're a Group-level Chief Data Officer or local business function – we can help you leverage the impetus of an audit to realise something truly valuable for your business.

# The Rapid Response Plan puts you on the front foot for driving positive change from an audit

## Get back in the driving seat

We understand audits are high-pressure situations; getting assessed is hard work. But with our experience and assets you can turn response into leadership in as little as two weeks.

### Being prepared

You'll know an audit is coming, and probably have a good idea of the result. Our rapid response plan gives you a stress-tested structure to respond quickly, coherently and empower you and your team.

### Help with the hard choices

Audits don't have to draw your ongoing change programmes to a shuddering halt. We know that responses don't happen in isolation and know how to make tough choices on when you need to stick, tweak or twist with current initiatives.

### The right people

Problems boil down to people. Any data problem requires both the right business stakeholders (to ensure you have the right context and value) and data specialists to define and promote best practice and the latest innovative thinking. We have both to set you on the right path.

## Why is this so effective?

### Lead the change, don't be a passenger

See an audit for what it is: immediate permission to address the challenges you've wanted to do something about for ages. Our approach will help you develop a proactive change programme focused around measurable business value – audit compliance comes as standard.

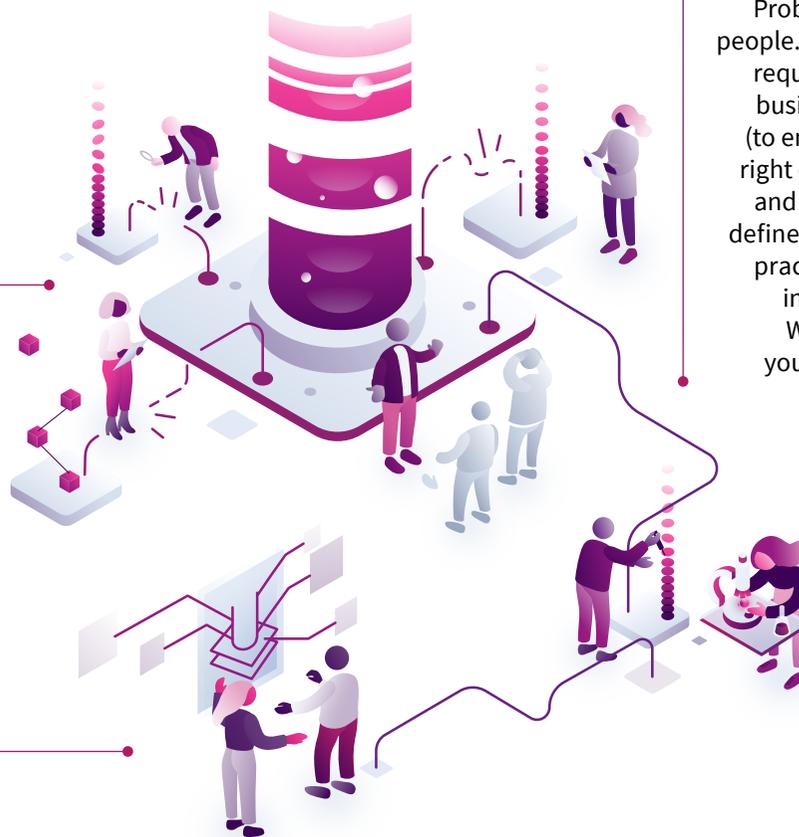
### Get to the root of the problem

Audits tend to find symptoms, not the root problems. Our approach will force you to dig below the surface of an audit report. It might be uncomfortable and challenging, but it's about starting you on the right foundations to solve your underlying problems rather than deal with the surface issues.

### Solution from first principles

Very rarely do rehashed, one size fits all solutions deliver real value – even less so in response to an existing problem. We will help you reason from first principles; reducing something down to the most fundamental truths and working up from there.

We will help you build a solution that works for you, in all the complexity of your organisation, and addressing the true root causes you are seeking to overcome.

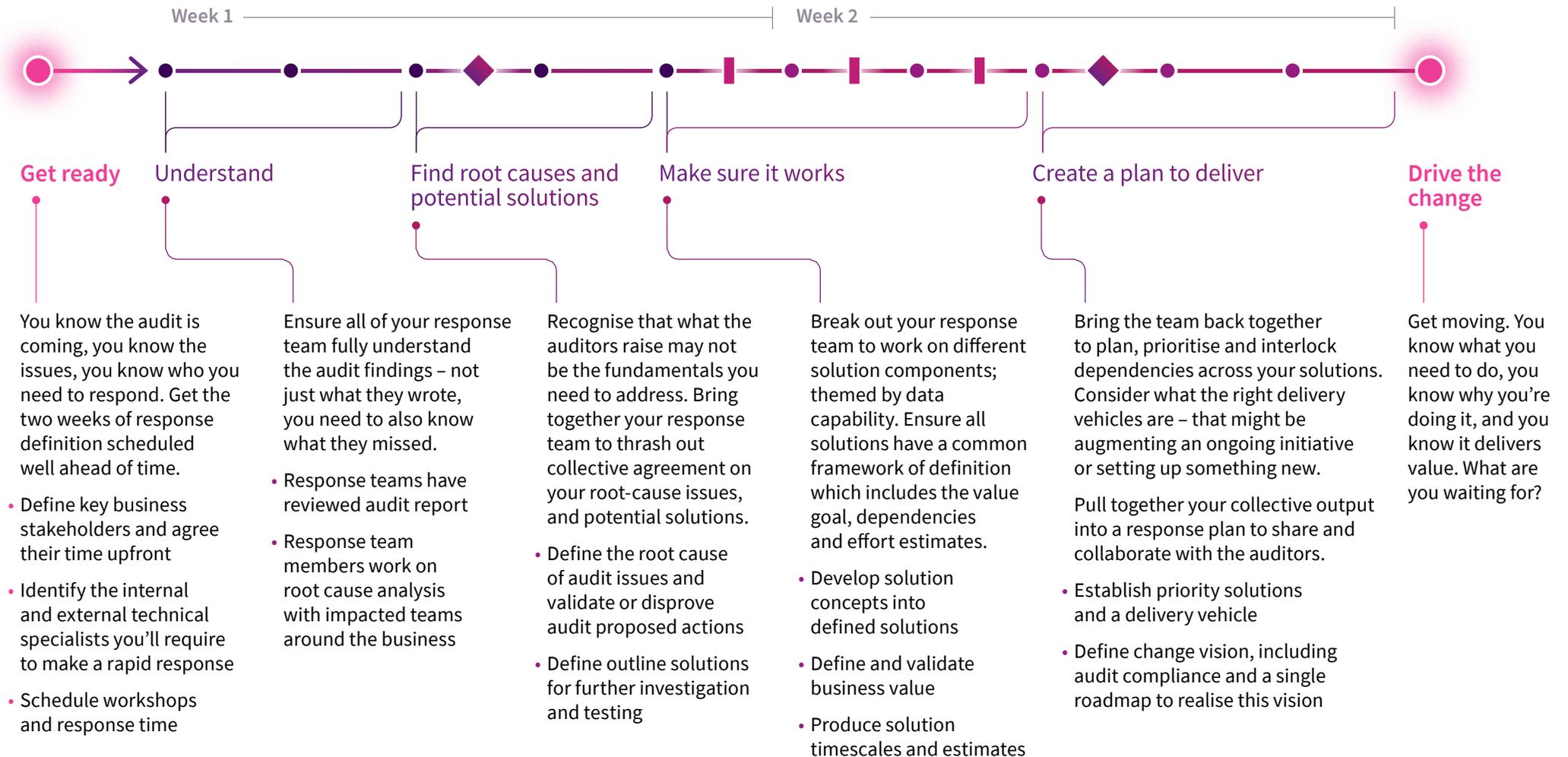


# Turning audit response into change leadership

## Your two-week plan

◆ Bring together your response team in a workshop to reach consensus

■ Break into specialist teams to rapidly validate solutions



# Breaking out of fire-fighting into fire-prevention

## “ But we just need to close this audit now ”

Don't let the noise stop you grasping this opportunity

“Let's just close this action immediately”

The temptation for a knee-jerk response is always there, but there is a reason these issues haven't been resolved before. It's imperative to understand before executing.

“We can copy someone else”

What works for them might not work for you – everyone operates in a different culture and with different historical baggage. You need to learn the lessons of best practice but apply them in your individual environment.

“We need a sticking plaster”

Auditors rarely find underlying issues, they find the most obvious symptoms. You can't fix underlying cultural challenges through an e-learning course.

“We don't know what they want”

Auditors aren't perfect. They need help as much as anyone else to establish the right actions and improvements. Rather than create an us v. them situation, get on the front foot and propose the right changes to improve your business.

## Value we've delivered for our customers

Our rapid response plan has been designed and tested under intense pressure, with fast and lasting results wherever we have deployed it.

### Operational system data quality

#### Situation

A mission-critical operational system for a tier 1 retail bank received a red audit review concerning data quality on the platform.

#### Our impact

Starting with an audit action to define a plan to resolve core DQ issues on the platform we worked with business and technology stakeholders to delve below the surface.

It was clear that the issue wasn't limited to a historic backlog, but an active – and increasing – proliferation of DQ issues.

We built a capability (people, process and technology) to **predict DQ issues** through an early-warning system. This runs over 7.6 billion checks every 30 days to significantly reduce the endemic DQ challenge, building the right capability from the impetus of audit.

## Get in touch

We'd love to bring the rapid response approach to life for you through more use-cases and demos. Why not give us a call?



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