

# Data Executive Questions

## Executive Questions

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Do you have a single version of truth for reports and analytics?

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How often do you measure and report on the data quality for your data platforms?

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Do you have a plan for data acquisition for the next 6-12 months?

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How long does it take to ingest new sources of data into your data platform? Are these timescales compatible with the data acquisition plan?

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Do you have clearly defined data ownership for the data held in the data platform?

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Do you have an enterprise wide data dictionary that documents formal definition of the attributes held in data platform?

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Do you have an enterprise wide reference data management process?

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How do you acquire and manage unstructured data?

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How does your platform provide querying capabilities on unstructured data?

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How do you manage costs of storage and execution on a data platform?

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What data access patterns do you support from your platform?

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